

## An Introduction to our Company and Products.

We thank you for your interest in our kraft paper products and services. We are glad to inform that our organization is certified for compliance with ISO 9001:2000 systems and is in the process of implementing ISO 14001 systems throughout the plant. The company profile and the product profile are given below for your perusal.

### COMPANY PROFILE

We are pioneers in the field of packaging business in southern India with more than a decade of expertise in serving the packing requirements of our esteemed customers. We convert about 12000 Metric tones of kraft paper per annum in our corrugated converting plants. As a result of backward integration we have installed a 30000 Metric tones per annum Kraft Paper Mill quite close to our premises. We have a steady growth in the turnover of our paper mill since its inception and the same is reflected in our financial statements. With two separate streets of pulping for the long fibers and the short fibers, we have a competitive edge over our peers in this industry. The advantages of having two separate streets shall be elucidated in the pages to follow.

### PRODUCT PROFILE

Our Fourdriner Combined Paper Machine has all the requisite equipments to manufacture the following.

1. Machine Glazed Kraft Paper with gloss finish.
2. Machine Finished Kraft Paper.
3. GSM Range: 100 to 200 grams/m<sup>2</sup>.
4. Machine Deckle: 275 to 285 cms. / 108 to 112 inches.
5. Colour Shades: Natural, Golden Yellow, Deep Pink, Dark Brown, Red shade.  
Any specific requirements can be custom made provided a minimum quantity of 20 MT is ordered.
6. BF Range: 12 to 24 BF.

### Process Capability

Right from the pulp mill to the effluent treatment plant, all the machineries involved are selectively chosen from the best in the field. As stated earlier we have two separate streets of pulping for separate treatment of long fibers and short fibers; and the advantages of the same over a single street of pulping are illustrated in simpler terms as follows.

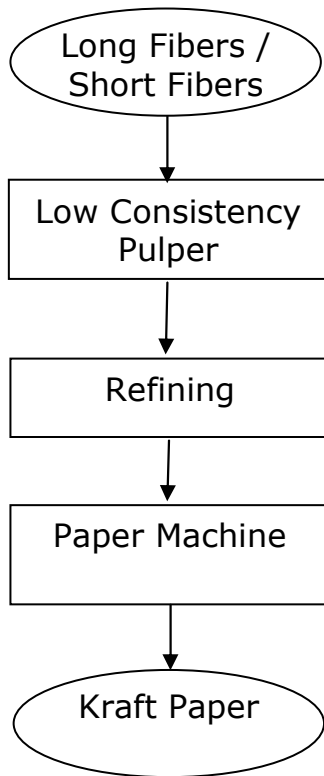
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**Corporate Office:** 4<sup>th</sup> Floor , JR Plaza, Tank Street, Hosur, Krishnagiri Dist., Tamil Nadu, India.  
Pin: 635109. Phone: 91 4344 244166, 244266 Fax: 91 4344 244277

**Factory:** 10<sup>th</sup> K.M., Kelamangalam Road, Aggondapali Village, Hosur, Tamil Nadu, India.  
Pin: 635110. Phone: 91 4344 309609, 394746 Fax: 91 4347 232320. E-Mail: [venkraft@jrgroup.biz](mailto:venkraft@jrgroup.biz)

**Note:** All Correspondence to be made to Corporate office only.

## Conventional Pulping Process in India (Single Street):

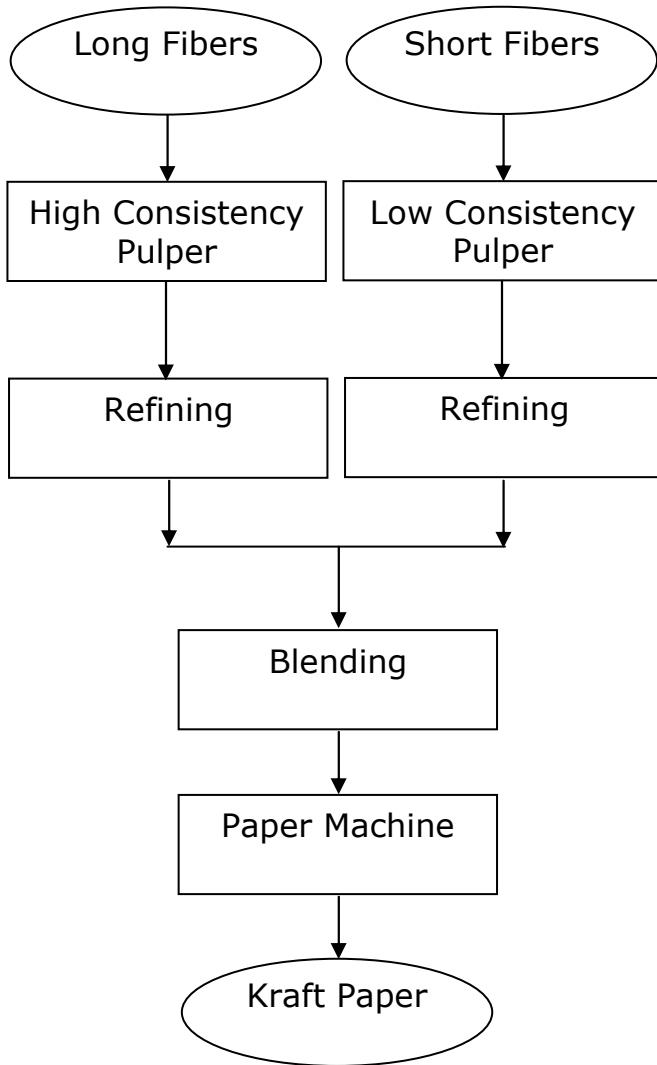


### Disadvantages

1. The Fibers are manually mixed before feeding and the variations in proportion of mixture shall result in an inconsistent BF in the finished paper.
2. The low consistency pulper will not slush the long fibers efficiently and there by there is a significant fiber loss, in addition to the loss in energy.
3. Long fibers should be refined for a longer time compared to the short fibers. But since the fibers are mixed prior to refining, the long fibers shall not be refined adequately.
4. As a result of the deficiencies in the above three processes, we shall have an improper blending and refining of fibers and the paper produced shall have poor RCT and BF values.
5. End Product shall have numerous inconsistencies in formation and quality.

The processes illustrated above are only a gist of primary operations in paper manufacturing process. The complete process in detail can be observed in our mill and you are welcome to visit or plant.

Two separate streets of Pulping:



### Advantages over conventional process

1. The long and short fibers are sorted before feeding and are fed separately into two different pulpers.
2. High consistency pulper is more efficient in slushing long fibers than the low consistency pulper.
3. Long fibers must be refined for a longer time compared to short fibers and the separate refining process ensures the same.
4. The refined pulp of both the fibers is blended to exact volumetric proportions and the paper produced shall have better RCT value and consistent BF.
5. The End Product has consistency in formation and quality.

We are proud to say that *we are the only monolayer kraft paper manufacturer in the Indian industry* with above system in place. The customers who have used our products have appreciated the improvement in run-ability, RCT, Bursting Strength and other quality parameters being observed in the cartons made from our kraft paper.

### **Environmental Commitment**

Being a responsible consumer is high priority these days, and that's why we're proud to offer kraft paper that's 100% eco-friendly. Our paper is completely recyclable. Concern for the environment is built into our daily manufacturing

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operations as well. After all, since we're in the business of making a "green" product, it's only natural we practice what we promote.

## Quality Control and Beyond

Customers should expect only the highest quality from their suppliers and our ISO 9001:2000 implementation gives you that Guarantee. We have an established Quality Management System for Quality Assurance, with our own defined goal for Total Quality.

- Here at Venkraft Paper Mills (P) Ltd. the quality management system is fully operational and is backed up with detailed documentation of Quality Assurance procedures.
- We are achieving the intended level of Quality on a day-to-day basis.

Our Quality Assurance department also makes sure the entire plant is always in full compliance with standard procedures—administering routine in-plant Training and Internal Audits. This guarantees that time after time, each and every reel you receive from us is made with our superior level of craftsmanship.

List of Quality Testing Equipments for *finished product*:

- Digital Bursting Strength Testing Machine
- RCT Testing Machine.
- Digital Moisture Analyzer.
- COBB testing equipment.
- Caliper testing equipment.

Armed with the above complete set of Quality Measurement Equipment we cater to all the kraft paper needs of our esteemed Customers.

## Recycling

It's standard procedure at our plant to collect and recycle all paper scrap that has been left over from production. A single fibre from a kraft paper can be recycled up to Ten times before it is too short for continued use. – "Source Fibreboard Box Handbook, Fibreboard Box Association." Even the rejects generated from our plant are dispatched for further sorting and recycling of plastic and metal scrap.

## Contacts

From the production floor to management, we're all here to serve you. If you have any question or need our assistance, any one of us is happy to oblige. Just give us a call at (+91 4344) 309609/321336/244166/244266 and our friendly receptionist will put you in touch with the person you need. The following numbers should be helpful just incase any information is to be communicated to the directors.

### MANAGING DIRECTOR

Subash Chandru R                      +91 94433 30555 (India) +01 267 9127893 (USA)

### CHAIRMAN

Ramamurthy M                      +91 99440 22559

Specific enquiries can also be made directly to the appropriate departments.

### MARKETING AND CUSTOMER CO-ORDINATION

Seshadri V                      +91 94433 55575

### PURCHASE

Sarath R                      +91 99943 06663

### PRODUCTION AND DELIVERY

Salai Shivagunam                      +91 9362 399911

### FINANCE AND ACCOUNTS

Muthukumar                      +91 99444 46639

Please do not hesitate to contact us for further information.

Regards,  
For Venkraft Paper Mills (P) Ltd.,



Subash Chandru R  
Managing Director.